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As a designer, I have worn many hats, producing designs across various formats, platforms, and environments, including digital assets, branding development, corporate identity, customer-focused innovation, visual design, apps and brochures, and more. In addition, I am a lifelong learner, always looking to grow and improve my story-telling skills and my craft, staying up to date on industry trends and the latest design software.

WORK EXPERIENCE

Graphic Designer—Hybrid (1/2023–Current)

Pasco-Hernando State College, New Port Richey, FL

- Design wireframes and collaborate with web teams on graphic content for various platforms, including responsive websites and mobile displays.
- Adapt graphics for digital assets for email interface and various platforms (social, display advertising, websites, mobile apps, etc.).
- Advise other departments on the creative development of marketing materials and ensure quality standards are met.
- Assist with coordinating photo and video shoots with photographers/videographers and serve as an official photographer when needed.

Freelance Senior Graphic Designer—Remote (12/2021–Current)

Self-Employed, Homosassa, FL

- Translate visual ideas into sketches, sitemaps, user flows, journey maps, wireframes, mockups, and prototypes into intuitive user experiences.
- Adapt graphics for digital assets for email interface and various platforms (social, display advertising, websites, mobile apps, etc.).
- Communicate visual ideas effectively to clients, management, and staff.
- Conceptualize logos, branding development, brochures, PowerPoint decks/presentations, announcements, ads, flyers, and client marketing materials.
- Source, composite, and retouch images for print and web.

Senior Graphic Designer—Hybrid (7/2000–12/2018)

M Financial Group (MFG), Portland, OR

- Work with internal and external teams to define requirements, iterate on visual design solutions, and contribute expertise to various projects.
- Design and layout of brochures, print ads, whitepapers, decks, and other print materials.
- Visual design and layout of digital assets for email interface and various platforms such as display advertising and web designs.
- Conceptualize a unified visual brand for meetings, and the layout of all materials.
- The main contact for more than 125 MFG Member Firms; design ideation/creation of a brand, web design, ads, and marketing materials.
- Manage production of all print pieces from conception to completion.
- A critical team member that brought visual and graphic design services in-house built the design team and mentored junior designers, saving MFG considerable dollars.

EDUCATION

Portland State University

BFA Graphic Design (2019–2022)

PORTLAND, OR

Coursera—Google UX Design

Certificate (2022–2023)

AREAS OF EXPERIENCE

Logo/Brand Design

Digital Design

Web Design

UI/UX

Prototyping

Wireframing

Typography

Print Design

Packaging

Communication Skills

Iconography

Illustration

Photo Retouching

Project Management

HTML/CSS

PROGRAMS

Adobe Creative Suite

Figma

Adobe InDesign

Adobe Photoshop

Adobe Illustrator

Adobe XD

Adobe Premiere Pro

Adobe Dreamweaver

Adobe After Effects

Microsoft Office

Google Workspace

PowerPoint/Keynote